

Digital Communications Committee

The Digital Communications Committee organizing principle is to act as the executive arm to implement for digital initiatives in collaboration with the Education, Outreach, Associate Member and Publication Committees. This will be accomplished with special attention to the following key goals and responsibilities.

1. Website—develop a plan (SOP) for website upkeep that includes specific roles and responsibilities and update this plan to present to council for discussion and approval on a biennial basis.
2. Assist in planning, development and implementation of educational and mentoring resources such as online poster sessions, interactive discussion boards, and photobiology education programs as well as working with the editor Photobiological Sciences Online to revamp/improve the user interface.
3. Assist in planning, development and implementation of efforts to redevelop our research and social networking (e.g. twitter, facebook, researchgate) resources to allow more frequent communication within the society and for integrating professional/research networking into our new member recruitment efforts.
4. Photobiological Sciences Online
 - a. The editor of PSO will be a standing member of the education committee.
 - b. The committee will work with the PSO editor to keep PSO as the educational cornerstone of ASP and to develop a plan for modernizing the UI to enhance the value and usability of PSO for it's readers.
 - c. The committee will work with the publications committee to develop a plan to make PSO and the journal more integrated and interactive (ie links to PCPB articles in PSO, consider having more cross talk with authors preparing mini-reviews for PCPB that direct readers to topics on PSO, etc).